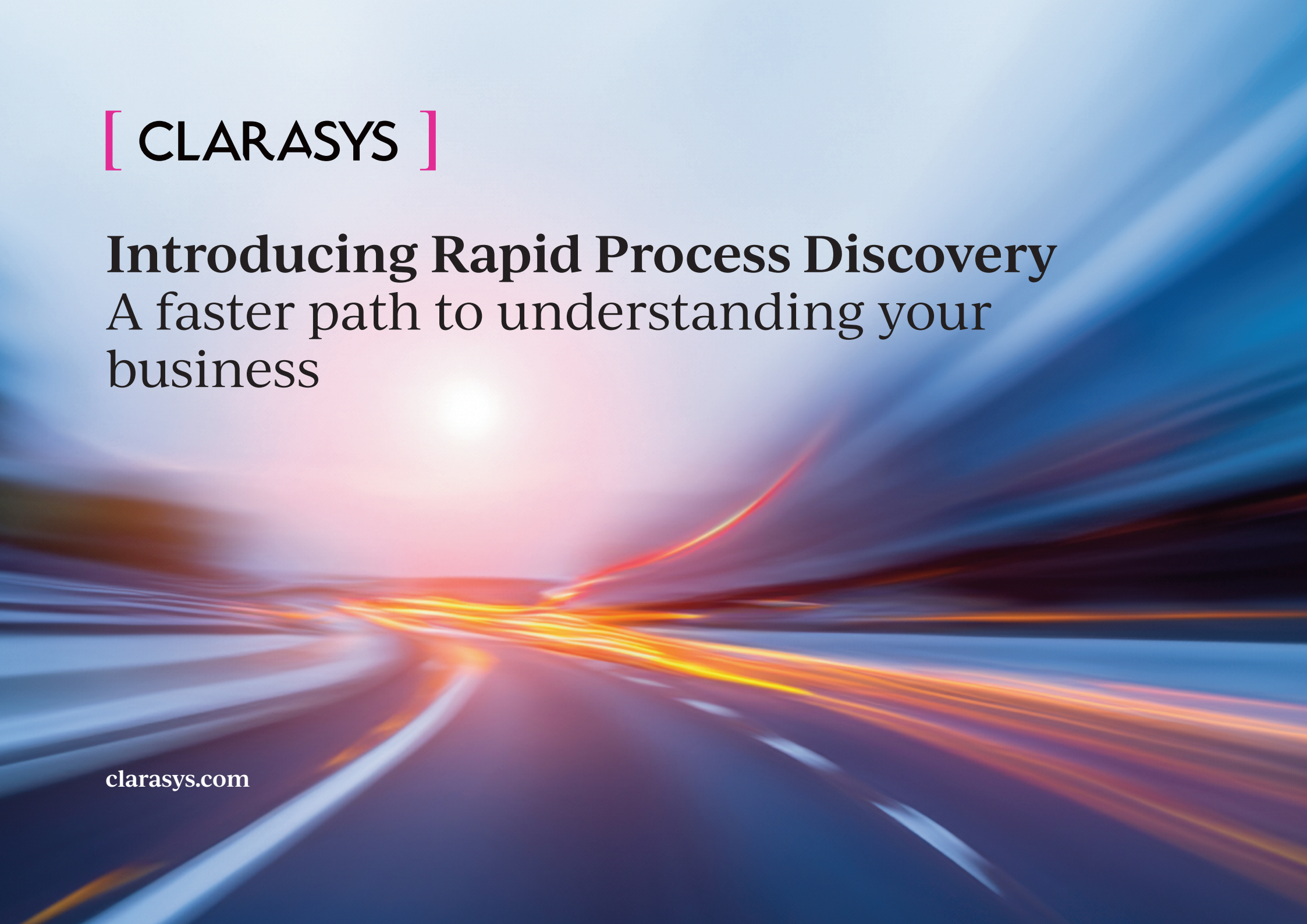


The background of the slide is an abstract composition of light streaks and gradients. It features a central bright point from which several streaks of light radiate outwards. The colors are primarily cool blues and purples, with warm oranges and yellows appearing in the lower half, creating a sense of dynamic movement and energy.

[CLARASYS]

Introducing Rapid Process Discovery

A faster path to understanding your business

clarasys.com



At Clarasys, we understand the complexities you face in navigating today's dynamic business environment. Gaining a clear, data-driven understanding of your operational processes is imperative for optimizing investments and building organizational resilience.

Traditional process discovery methods entail extensive workshops, countless interviews, and months of effort, which can make it difficult for the results to justify the investment.

At Clarasys, we've pioneered a different path: **Rapid Process Discovery (RPD)**. This is a fundamental shift in process discovery designed to provide you with deep, objective insights into your operations with unprecedented speed and efficiency.



The Challenge

Why traditional methods
fall short



You've probably experienced the frustrations...

- **Time-consuming & resource-intensive:** Traditional discovery can drag on for months, pulling your valuable teams away from their core responsibilities for extensive interviews and workshops.
- **High & unpredictable costs:** Beyond direct consulting fees, the hidden costs of internal staff time and logistical overhead can make comprehensive discovery prohibitively expensive, with budgets often spiraling.
- **Subjectivity & bias:** Relying heavily on individual interviews can introduce human bias and "rehearsed responses", leading to an incomplete or skewed understanding of how processes truly operate.

- **Limited scope & scalability:** Scaling traditional methods across a large, diverse organization is a significant bottleneck, often resulting in fragmented insights and critical knowledge trapped in silos.
- **Inconsistent data & lack of visibility:** Manual approaches are prone to errors and inconsistencies, and documentation can quickly become outdated, hindering real-time understanding and frustrating your teams.

These challenges underscore the need for a more agile, reliable, and comprehensive approach.

Our Solution

Rapid Process
Discovery



Clarasys's Rapid Process Discovery is a technology-led methodology engineered to overcome these limitations. We leverage cutting-edge digital tools and advanced data analytics for task and process mining to provide an objective, enterprise-wide view of your operations, transforming how you gain process insights.

Our approach is built on three core pillars::

1. Survey-based knowledge capture:

We replace lengthy interviews with cutting edge AI interviewing tools, allowing your people to engage at the time and in the way that suits them best within the deadline. This minimizes the time commitment from your operational staff – typically less than 15 minutes per person – ensuring broad participation and a holistic view of how processes truly operate.

2. Advanced generative AI analysis:

We utilize sophisticated generative AI to analyze and theme thousands of survey responses. This powerful technology identifies patterns, inconsistencies, and key operational flows at a scale and speed impossible for human analysts, transforming raw data into actionable intelligence.

3. Structured process modeling:

The rich insights from our AI-processed data are seamlessly used to build detailed, structured process models within our advanced platform. These models are enriched with key metrics, identified pain points, and relevant commentary, providing a clear, visual, and easily digestible representation of your processes.

Our focus is on delivering **actionable insights** that drive immediate value, rather than striving for exhaustive documentation at the expense of progress. We aim for approximately 80% accuracy from initial data, focusing follow-ups only on areas with the greatest potential for improvement.

The Clarasys advantage

Tangible benefits for
your business

Rapid Process Discovery delivers distinct advantages that directly empower your organization to achieve its strategic objectives:

- **Faster results:** Gain actionable process insights in a matter of weeks, enabling faster decision making and quicker implementation of critical improvement initiatives.
- **Fixed, cost-effective engagement:** Our technology-led approach offers predictable, fixed pricing, avoiding the high and variable costs often associated with traditional consulting.
- **Minimal Disruption to Your Teams:** A short, organization-wide survey (under 15 minutes per employee) captures the data needed, reducing the burden on your teams, helping them to remain focused on core activities.
- **Strategic, Data-Driven Insights:** Understand process performance and its impact on key metrics like Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA), Monthly Recurring Revenue (MRR), Customer Acquisition Cost (CAC), Cost to Serve, and Payback Period. Insights are mapped to each process step,

highlighting maturity, pain points, and product effectiveness to support smarter investment decisions. This granular, data-backed understanding empowers you to prioritize investments where they will yield the greatest measurable impact on your bottom line, transforming process understanding into a strategic business intelligence initiative.

- **Increased Organizational Resilience:** Capture and structure critical operational knowledge, creating a defined accessible understanding of your entire operating model. This reduces your organization's reliance on individual knowledge holders and mitigates single points of failure to help you build a more transparent, scalable operating model.
- **Foundation for future digital transformation:** Structured, governed data from RPD lays the groundwork for successful AI initiatives and process automation, preparing your business for future digital innovation.

How we work together

A streamlined approach

Our Rapid Process Discovery engagements follow a structured, phased approach, typically spanning approximately 10 weeks, designed for efficiency and clarity.

Stage 1: Align (3 Days):

We begin by establishing a clear foundation, agreeing on the delivery plan with your leadership, understanding your key products and teams, and finalizing communication strategies.

Stage 2: Prep (2 Weeks):

We conduct a focused workshop with a small group of your knowledgeable delegates to identify key data and system requirements, then build and refine the comprehensive organization-wide survey.

Stage 3: Execute (7 Weeks):

This is the core discovery phase. Surveys are distributed, and our advanced AI analyzes the responses to build detailed process models. We then identify and validate areas with the greatest opportunities for improvement through targeted analysis and workshops with your experts.

Stage 4: Playback (2 Days):

We conclude the analysis and present our insights clearly and concisely to help you take the next steps in your transformation.

Successful collaboration relies on clear communication and access to key internal stakeholders, ensuring the insights gained are translated into actionable intelligence for your strategic decision-making.

Partnering for process excellence

Your next steps

In an era characterized by rapid change and growing complexity, understanding your organization's operational DNA is essential for sustained growth and competitive advantage. Rapid Process Discovery provides a modern, efficient, and data-driven way to gain this clarity, turning traditional process analysis challenges into opportunities for quick insights and strategic actions.

By going beyond the limits of conventional methods, Clarasys's RPD offers a comprehensive, objective, and actionable view of your processes with unmatched speed and cost efficiency. It enables you to identify key areas for improvement, optimize resource use, strengthen resilience, and build a strong foundation for future digital transformation efforts.

We welcome the chance to discuss your specific organizational needs and explore how Rapid Process Discovery can unlock new levels of efficiency, innovation, and strategic clarity for your business. Let us help you turn your operational understanding into a powerful growth engine.



About us

What we do

We define streamlined experiences, design personalised experiences, develop digital experiences and deliver connected experiences.

Our focus

Everything we do at Clarasys is focused on delivering the best possible experiences.

We improve and innovate systems and services that help employees achieve more, citizens live well, businesses expand, and brands' reputations grow. We help our clients understand their vision as well as implement any existing vision of the experience they want to deliver. We provide the know-how, resources and processes to achieve it.

We help clients break through the complexity of diverse needs and legacy systems, define how they can operate better and refine their service organisation. And work with them to deliver the detail of an end-to-end service with people at the centre.

Our services

- AI
- Business & technology transformation
- Customer experience transformation
- Data governance
- Digital adoption
- Employee experience
- Lead to cash
- Operational efficiency
- People and change management
- Post merger integration
- Process improvement
- Product management
- Purpose, impact and sustainability
- Subscriptions
- Service design

Who we do it for

As a multinational consultancy, we work with enterprises of all sizes and every kind, from disruptive start-ups to global organisations, small not-for-profits to government bodies. We're committed to delivering excellent outcomes for each one.

**We would love to deliver even
more positive outcomes for
your organisation.**

We look forward to hearing
from you.



[CLARASYS]

Riverside House,
2a Southwark Bridge Rd,
London, SE1 9HA

+44 203 733 9149

50 Franklin St,
Suite 403,
Boston, MA 02110

+1 (886) 629 8182

clarasys.com | info@clarasys.com

