

The [*value*] of AI is [CLARASYS] being lost in uncharted waters...

Organisations recognise AI's potential, but are struggling to overcome common obstacles to achieve tangible value.

55-65%

of S&P 500 + FTSE 100 companies have an AI goal in their strategies

90%

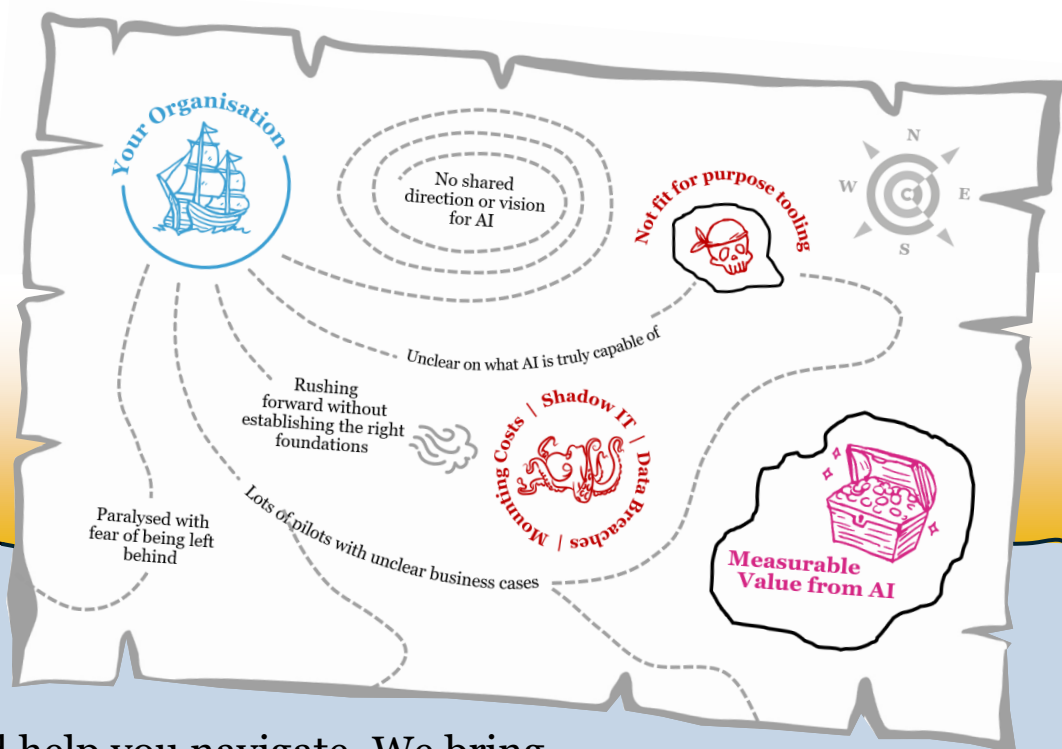
of executives report no productivity impact yet to be realised through AI (2025)

70-85%

of AI initiatives miss expectations or are abandoned according to CIOs

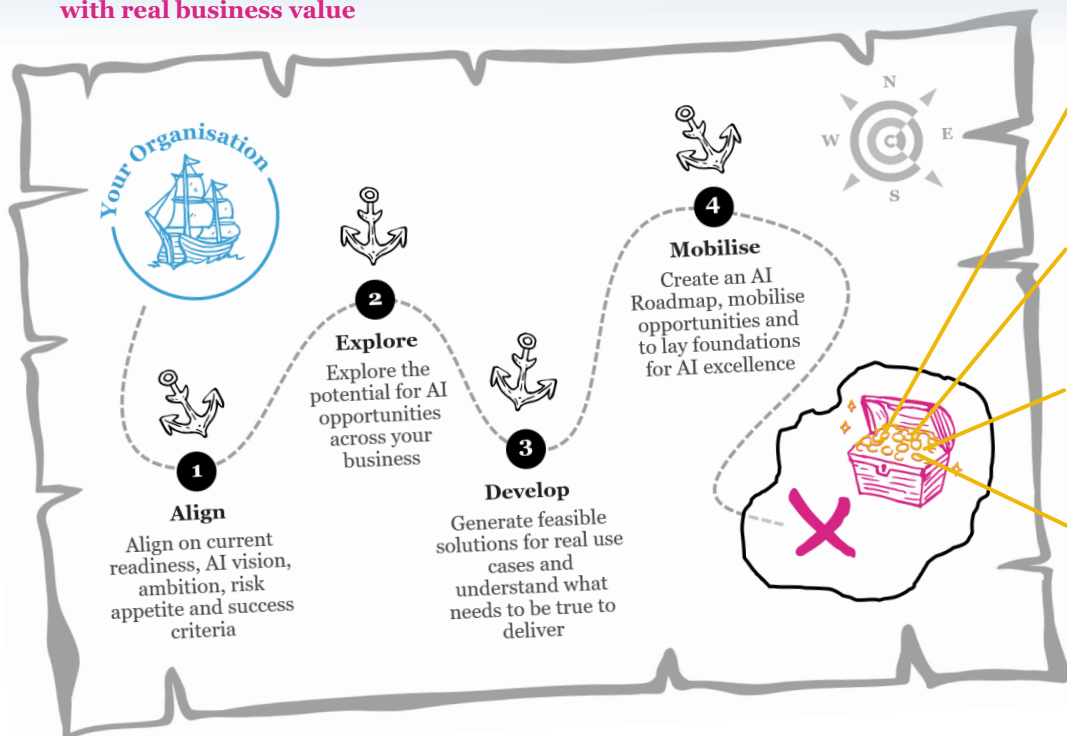


Sources: Gartner · S&P Global, 2024-25



We [*simplify*] the AI landscape and help you navigate. We bring...

Experience in driving real outcomes for our clients | We help co-create realistic solutions with real outcomes | Built with your teams, not for them | Design to address your unique business needs | Focused on opportunities with real business value



We unlock*:

- An aligned AI vision**
10+ functions from C-suite to operations aligned on a shared AI vision and strategic goals for a global biosciences scale-up
- Tangible AI use cases**
10+ functions AI opportunities prioritised into departmental roadmaps now in active delivery across 4 value streams
- Excitement & buy-in**
73% of a 14,000-person workforce actively engaged with AI — from declining adoption to 2,700 custom AI applications built by employees
- Executable AI Roadmap**
\$2.3m in annualised cost reductions identified in 5 weeks for a FTSE 100 publisher, from 16 costed opportunities across 5 themes

* The above figures are exemplary client outcomes

Choose your vessel based on your needs:

The Lookout



A fast reconnaissance to survey the waters: Map your first AI opportunities and energise your teams

~1 day: ~£5k



The Navigator

A streamlined voyage to chart the route: aligned vision, prioritised backlog, and a high-level roadmap

~6 weeks: ~£70k



The Flagship

The full fleet: strategy through to delivery, team-by-team roadmaps, and business cases to scale

Full engagement: ~£200k+

For more information on Clarasys's AI strategy and value stream transformation service, click [here](#)